

Product & Brand Designer Creative Thinker

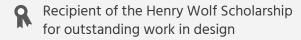
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PORTFOLIO

http://www.tylermowbray.com

ABOUT ME

My interest in graphic arts was ignited by my first typography class. I pursued graphic design because I like its purpose—it is presenting information in a way that has a big impact and reaches the right audience. I believe design should have timeless integrity and take many forms to inspire all who see it.



RIT Dean's List for eight semesters

Robert Schaffer Kerr Award

Member of the National Society of Collegiate Scholars

EDUCATION

Rochester Institute of Technology School of Design

2012-2016

BFA in Graphic Design Summa Cum Laude

Erie Community College

2010-2012

Associates in Liberal Arts

EMPLOYMENT HISTORY

QOMPLX

Product Designer | Tysons, VA

August 2018-present

Main product designer for the core platform and data analytics products offered by QOMPLX

QOMPLX

Graphic Designer | Reston, VA January 2017–August 2018

Designer of whitepapers, sales decks, marketing material, web assets, and other brand assets, occasionally working with motion graphics

GPM Associates

Graphic Designer | Rush, NY

October 2016 – January 2017

Designed assets for new website, social media, product catalogs, and marketing material

Creative Corner Consulting

Freelance Designer | Rochester, NY

September 2016–January 2017

Worked on marketing collateral, branding, and presentation design for multiple clients

INVOLVEMENT

Positive Negative Magazine 9

Served as a copy editor and designer

PUSH Project at RIT

Participated in 2-day design challenge

Volunteer Designer for Orchard Park CompostDesigned a unique t-shirt for employees

SOFTWARE/SKILLS

Adobe Creative Suite

Sketch

Figma

Wireframing & Prototyping

User Research

Keynote/Deck Design

Invision

Microsoft Office

HTML/CSS

Wordpress

WHAT I ENJOY DOING

These are some areas of design I enjoy and want to explore further.

User Experience Principles Branding Typeface Design/Hand Lettering

Information Design
Web/Application Design

Human-centered Design