

Product & Brand Designer  
Creative Thinker





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## PORTFOLIO

<http://www.tylermowbray.com>

## ABOUT ME

My interest in graphic arts was ignited by my first typography class. I pursued graphic design because I like its purpose—it is presenting information in a way that has a big impact and reaches the right audience. I believe design should have timeless integrity and take many forms to inspire all who see it.

-  Recipient of the Henry Wolf Scholarship for outstanding work in design
-  RIT Dean's List for eight semesters
-  Robert Schaffer Kerr Award
-  Member of the National Society of Collegiate Scholars

## EDUCATION

**Rochester Institute of Technology  
School of Design**

2012–2016

BFA in Graphic Design  
Summa Cum Laude

**Erie Community College**

2010–2012

Associates in Liberal Arts

## EMPLOYMENT HISTORY

**QOMPLX**

Product Designer | Tysons, VA

August 2018–present

Main product designer for the core platform and data analytics products offered by QOMPLX

**QOMPLX**

Graphic Designer | Reston, VA

January 2017–August 2018

Designer of whitepapers, sales decks, marketing material, web assets, and other brand assets, occasionally working with motion graphics

**GPM Associates**

Graphic Designer | Rush, NY

October 2016–January 2017

Designed assets for new website, social media, product catalogs, and marketing material

**Creative Corner Consulting**

Freelance Designer | Rochester, NY

September 2016–January 2017

Worked on marketing collateral, branding, and presentation design for multiple clients

## INVOLVEMENT

**Positive Negative Magazine 9**

Served as a copy editor and designer

**PUSH Project at RIT**

Participated in 2-day design challenge

**Volunteer Designer for Orchard Park Compost**

Designed a unique t-shirt for employees

## SOFTWARE/SKILLS

Adobe Creative Suite

Sketch

Figma

Wireframing & Prototyping

User Research

Keynote/Deck Design

Invision

Microsoft Office

HTML/CSS

Wordpress

## WHAT I ENJOY DOING

These are some areas of design I enjoy and want to explore further.

User Experience Principles

Branding

Typeface Design/Hand Lettering

Information Design

Web/Application Design

Human-centered Design